

Victorians strongly support using Victoria's coasts to protect marine animals and plants, and for tourism activities.

79% 

have visited a Victorian coastal or marine area in the past 12 months

90% 

of coastal visitors are satisfied with their experience

75% 

consider the marine and coastal environment the most important natural feature in Victoria



Geelong Waterfront

Top 10 coastal locations visited are:

- | | |
|-------------------------|---------------------|
| 1 Geelong | 6 Rosebud |
| 2 St Kilda | 7 Rye |
| 3 Phillip Island | 8 Anglesea |
| 4 Sorrento | 9 Apollo Bay |
| 5 Torquay | 10 Lorne |

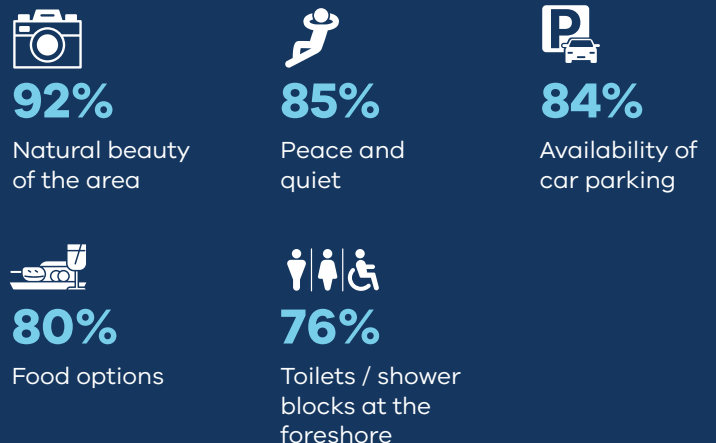
Top 10 activities undertaken at coastal locations:



Top 5 values of the marine and coastal environment

- | | |
|--|---|
| 1  | Habitat for marine and coastal animals and plants |
| 2  | Place for leisure time such as walking and holidaying |
| 3  | Place to experience nature |
| 4  | Cultural and maritime heritage |
| 5  | Contributes to the economy via tourism |

What's important to coastal visitors?

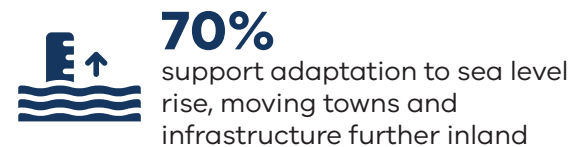
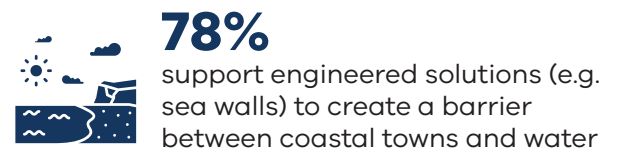
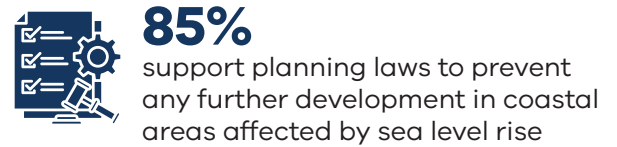
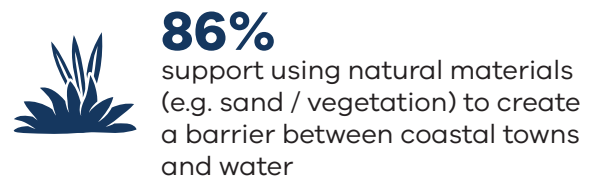




What contributes to a positive experience?

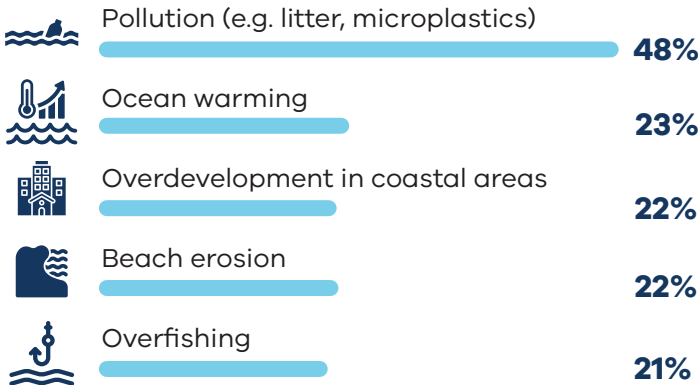


The challenge of adapting to climate change on the coast:



Note: participants indicated their level of support or opposition to each method of adaptation individually, therefore percentages combine to over 100%.

Top 5 perceived important issues to address:



Management and governance

Agree Uncertain Disagree

